#### PROMOTIONAL CONTENT PROPOSAL

Prepared by

# ADYAH MOVING PICTURES

#### PROMOTIONAL CONTENT PACKAGE PROPOSAL

FIELD

#### PHOTOSHOOT

We will shoot your product with models and prepare good quality promotional images to promote on social medias and hoardings (reference on page number (3)

#### AD FILM & TESTIMONIAL

We will Provide high quality 40 to 60 seconds ad film with proper shoot and models and a story that highlights the product. Along with that a 5 minute of corproate video will be done.

### PROMOTIONS (OPTIONAL)

We will get your content promoted on various social media platforms including youtube, instagram, Facebook ads that will bring you sales.

#### ADYAH MOVING PICTURES

Adyah Moving Pictures is a Ludhiana based film production house. We make short films, ad films, do photoshoots for brands, promote content to bring sales, handle social media accounts of brands etc. Our previous clients include - Sartaaj Sweets, Hampton Homes, All4Pets, Umbers Homes, Femela, Krishna Pran Charitable Trust, La'Pure, Lattu Tech, Wavenote, My Life Line app, Ptc Punjabi Etc.



#### HOW DO WE WORK & WHO DO WE HAVE IN TEAM?

Our team consists of Professionals from the industry. We work with the best technologies to provide our clients with amazing results. We plan everything prior to shoot and the client is involved at every stage to let their feedbacks enter the working space and provide the best results to the client. We work within the deadline of 10 to 30 days as per the level and requirements of the project. At the end of the day quality is our biggest priority. We have everything in house, from script writers to editors which helps us to provide the best quotes to our clients. We work with a 70% advance and 30% post the shoot payment plan.

#### PROMOTIONAL CONTENT PACKAGE PROPOSAL





#### PHOTOSHOOT

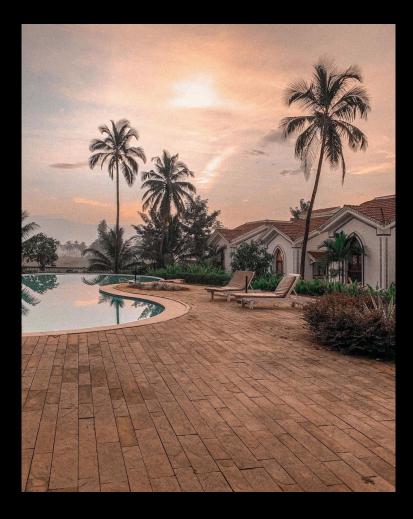
We will shoot your product with models and prepare good quality promotional images to promote on social medias and hoardings

#### **OUR PREVIOUS WORKS**





#### OUR PREVIOUS WORKS



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<image>

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#### HAMPTON HOMES (CLICK ON THE LINK TO VIEW)

HTTPS://WWW.YOUTUBE.COM/WATCH?V=X5QBYHSZ55G

HTTPS://DRIVE.GOOGLE.COM/FILE/D/1FLT OQNBPJ0HVXAPVURDZ3YXB-USUWKM/VIEW?USP=SHARING

#### SARTAJ SWEETS CORPORATE SHOOT (CLICK ON THE LINK TO VIEW)

HTTPS://YOUTU.BE/3V4DPCP1KHQ

#### PTC PUNJABI FILM

HTTPS://DRIVE.GOOGLE.COM/FILE/D/137Q5TNWVU4HXVTZR FOEBWBYXDMEXUI4/VIEW?USP=SHARING

**RETROANA** - <u>HTTPS://DRIVE.GOOGLE.COM/FILE/D/1WYUKSZ7YI840E4IRYJMBWK-WWZAIOAWM/VIEW?USP=SHARING</u>

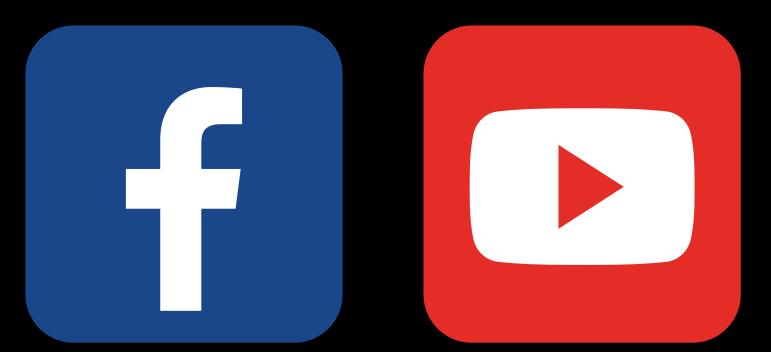
#### OUR INSTAGRAM -

WWW.INSTAGRAM.COM/ADYAHMOVINGPICTURES

OUR YOUTUBE https://www.youtube.com/channel/uc5bidvlbytgjqs35un-7mnq

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#### WHAT DO WE INCLUDE IN THE PACKAGES?



SCRIPT

## PLANNING & PRODUCTION





CASTING MODELS

## SHOOTING





## EDITING

## MUSIC







## SOCIAL MEDIA HANDLING

this service comes with an adition cost of 25,000/- per month. We wil manage all your social medias, post regularly and will help you to grow your brand online.

#### **CONTACT US HERE**

9888959581 ADYAHMOVINGPICTURES@GMAIL.COM

